



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29884

Schedule Dates 10/16/12-10/22/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/NA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/693
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 10/04/12
Entered By Wendy Creque
CO-OP No
Headline # 06241063
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,050.00
Net Total \$124,950.00
Sales Tax

WSVN (WSVN)
By Broadcast Month
Oct. 2012
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/12-10/19/12	1	:30	10A-10:30A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
2.0	Normal Line / SPOT (2)	10/19/12-10/19/12	1	:30	10P-11P (ET)								1	1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
3.0	Normal Line / SPOT (3)	10/19/12-10/19/12	1	:30	11P-11:30P (ET)								1	1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
4.0	Normal Line / SPOT (4)	10/19/12-10/19/12	1	:30	11A-12P (ET)								1	1	\$600.00	\$600.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
5.0	Normal Line / SPOT (5)	10/19/12-10/19/12	1	:30	12:30P-1P (ET)								1	1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
6.0	Normal Line / SPOT (6)	10/19/12-10/19/12	1	:30	12A-12:30A (ET)								1	1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
7.0	Normal Line / SPOT (7)	10/19/12-10/19/12	1	:30	4:30P-5P (ET)								1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
8.0	Normal Line / SPOT (8)	10/19/12-10/19/12	1	:30	5:30A-6A (ET)								1	1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
9.0	Normal Line / SPOT (9)	10/19/12-10/19/12	1	:30	5:30P-6P (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
10.0	Normal Line / SPOT (10)	10/19/12-10/19/12	1	:30	6P-6:30P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
11.0	Normal Line / SPOT (11)	10/19/12-10/19/12	1	:30	6:30A-7A (ET)								1	1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
12.0	Normal Line / SPOT (12)	10/19/12-10/19/12	1	:30	6:30P-7P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
13.0	Normal Line / SPOT (13)	10/19/12-10/19/12	1	:30	7:30A-8A (ET)								1	1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
14.0	Normal Line / SPOT (14)	10/19/12-10/19/12	1	:30	7:30P-8P (ET)								1	1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/19/12-10/19/12	1	:30	8A- 8:30A (ET)								1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
16.0	Normal Line / SPOT (16)	10/19/12-10/19/12	1	:30	8:30A- 9A (ET)								1	1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
17.0	Normal Line / SPOT (17)	10/19/12-10/19/12	1	:30	9A- 9:30A (ET)						2			2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
18.0	Normal Line / SPOT (18)	10/22/12-10/22/12	1	:30	10A- 10:30A (ET)		1							1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
19.0	Revised Line / SPOT (19)	10/22/12-10/22/12	1	:30	10P- 11P (ET)		1							1			WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
19.1	Normal Line / SPOT (19)	10/22/12-10/22/12	1	:30	10:30P- 12A (ET)		1							1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
20.0	Normal Line / SPOT (20)	10/22/12-10/22/12	1	:30	10:30A- 11A (ET)		1							1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
21.0	Revised Line / SPOT (21)	10/22/12-10/22/12	1	:30	11:30P- 12A (ET)		1							1			WSVN (WSVN)	DECO DRIVE (R)	9/5/12
21.1	Normal Line / SPOT (21)	10/22/12-10/22/12	1	:30	12A- 12:30A (ET)		1							1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12
22.0	Normal Line / SPOT (22)	10/22/12-10/22/12	1	:30	12P- 12:30P (ET)		1							1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
23.0	Normal Line / SPOT (23)	10/22/12-10/22/12	1	:30	4P- 4:30P (ET)		1							1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
24.0	Normal Line / SPOT (24)	10/22/12-10/22/12	1	:30	5A- 5:30A (ET)		1							1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
25.0	Normal Line / SPOT (25)	10/22/12-10/22/12	1	:30	5P- 5:30P (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
26.0	Normal Line / SPOT (26)	10/22/12-10/22/12	1	:30	5:30A- 6A (ET)		1							1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12

CONFIRMATION CONTRACT

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Accepted-Station:

Date:

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WSVN (WSVN)
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27.0	Normal Line / SPOT (27)	10/22/12-10/22/12	1	:30	6A- 6:30A (ET)	1	1							1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
28.0	Normal Line / SPOT (28)	10/22/12-10/22/12	1	:30	6P- 6:30P (ET)	1	1							1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
29.0	Normal Line / SPOT (29)	10/22/12-10/22/12	1	:30	6:30A- 7A (ET)	1	1							1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
30.0	Normal Line / SPOT (30)	10/22/12-10/22/12	1	:30	7A- 7:30A (ET)	1	1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
31.0	Normal Line / SPOT (31)	10/22/12-10/22/12	1	:30	7P- 7:30P (ET)	1	1							1	\$1,900.00	\$1,900.00	WSVN (WSVN)	INSIDE EDITION	7/18/12
32.0	Normal Line / SPOT (32)	10/22/12-10/22/12	1	:30	7:30P- 8P (ET)	1	1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
33.0	Normal Line / SPOT (33)	10/22/12-10/22/12	1	:30	8A- 8:30A (ET)	1	1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
34.0	Normal Line / SPOT (34)	10/22/12-10/22/12	1	:30	9A- 9:30A (ET)	2								2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
35.0	Normal Line / SPOT (35)	10/20/12-10/20/12	1	:30	5:30P- 6P (ET)							1			\$450.00		WSVN (WSVN)	DECO DRIVE WEEKEND EDITION	7/18/12
35.0.1	Preempt (35)	10/20/12															WSVN (WSVN)	Football/Exception -	
36.0	Normal Line / SPOT (36)	10/20/12-10/20/12	1	:30	7P- 7:30P (ET)							1			\$700.00		WSVN (WSVN)	INSIDE EDITION	7/18/12
36.0.1	Preempt (36)	10/20/12															WSVN (WSVN)	Football/Exception -	
37.0	Normal Line / SPOT (37)	10/20/12-10/20/12	1	:30	7:30P- 8P (ET)							1			\$700.00		WSVN (WSVN)	DECO DRIVE	7/18/12

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Brand AMERICAN CROSSROADS (12480)
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Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/693
Account Types National/Political Issue
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***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

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CO-OP No
Headline # 06241063
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,050.00
Net Total \$124,950.00
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 87 \$147,000.00
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0.1	Preempt (37)	10/20/12															WSVN (WSVN)	Football/Exception -	
38.0	Normal Line / BB (38)	10/20/12-10/20/12	1	:30	8P-11:30P (ET)								1		\$5,000.00		WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12
38.0.1	Preempt (38)	10/20/12															WSVN (WSVN)	Pre-empt/Exception - NO BASEBALL ON THIS DAY	
39.0	Normal Line / SPOT (39)	10/20/12-10/20/12	1	:30	8:30A-9A (ET)								1		\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
40.0	Normal Line / FB (40)	10/21/12-10/21/12	1	:30	1P-4P (ET)								1		\$26,000.00	\$26,000.00	WSVN (WSVN)	MIAMI DOLPHINS FOOTBALL 10/14	7/18/12
41.0	Normal Line / SPOT (41)	10/21/12-10/21/12	1	:30	10P-11P (ET)								1		\$2,400.00	\$2,400.00	WSVN (WSVN)	CH 7 WEEKEND NEWS	7/18/12
42.0	Normal Line / FB (42)	10/21/12-10/21/12	1	:30	4P-7P (ET)								1		\$13,000.00		WSVN (WSVN)	NFL FOOTBALL	7/18/12
42.0.1	Preempt (42)	10/21/12															WSVN (WSVN)	Schedule Change/Exception - FOOTBALL GAME AIRS 1-4P	
43.0	Normal Line / SPOT (43)	10/21/12-10/21/12	1	:30	5:30P-6P (ET)								1		\$450.00	\$450.00	WSVN (WSVN)	INSIDE WEEKEND EDITION IF NO NFL	7/18/12
44.0	Normal Line / BB (44)	10/21/12-10/21/12	1	:30	8P-11:30P (ET)								1		\$5,000.00	\$5,000.00	WSVN (WSVN)	NLCS CHAMPIONSHIP SERIES GAMES 1-2	7/18/12

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Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	10/04/12
Agency	Crossroads Media (1768)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241063
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN, EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/693	Commission	\$22,050.00
Account Types	National/Political Issue	Net Total	\$124,950.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

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45.0	Normal Line / SPOT (45)	10/21/12-10/21/12	1	:30	8:30A- 9A (ET)								1	1	\$500.00	\$500.00	WSVN (WSVN)	TODAY IN FLORIDA SAT. EDITION	7/18/12
46.0	Normal Line / SPOT (46)	10/18/12-10/18/12	1	:30	10A- 10:30A (ET)					1				1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
47.0	Normal Line / SPOT (47)	10/18/12-10/18/12	1	:30	10P- 11P (ET)					1					\$3,400.00		WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
47.0.1	Preempt (47)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
48.0	Normal Line / SPOT (48)	10/18/12-10/18/12	1	:30	10:30A- 11A (ET)					1				1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
49.0	Normal Line / SPOT (49)	10/18/12-10/18/12	1	:30	11:30P- 12A (ET)					1					\$650.00		WSVN (WSVN)	DECO DRIVE (R)	7/18/12
49.0.1	Closed Preempt (49)	10/18/12															WSVN (WSVN)	Schedule Change/Spot -	
50.0	Normal Line / SPOT (50)	10/18/12-10/18/12	1	:30	12P- 12:30P (ET)					1				1	\$575.00	\$575.00	WSVN (WSVN)	CH. 7 NOON NEWS	7/18/12
51.0	Normal Line / SPOT (51)	10/18/12-10/18/12	1	:30	4P- 4:30P (ET)					1				1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
52.0	Normal Line / SPOT (52)	10/18/12-10/18/12	1	:30	5A- 5:30A (ET)					1				1	\$325.00	\$325.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
53.0	Normal Line / SPOT (53)	10/18/12-10/18/12	1	:30	5P- 5:30P (ET)					1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12
54.0	Normal Line / SPOT (54)	10/18/12-10/18/12	1	:30	6A- 6:30A (ET)					1				1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
55.0	Normal Line / SPOT (55)	10/18/12-10/18/12	1	:30	6P- 6:30P (ET)					1				1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH. 7 NEWS	7/18/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT (56)	10/18/12-10/18/12	1	:30	6:30A- 7A (ET)	1				1				1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
57.0	Normal Line / SPOT (57)	10/18/12-10/18/12	1	:30	7A- 7:30A (ET)	1				1				1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
58.0	Normal Line / SPOT (58)	10/18/12-10/18/12	1	:30	7P- 7:30P (ET)	1				1				1	\$1,900.00		WSVN (WSVN)	INSIDE EDITION	7/18/12
58.0.1	Preempt (58)	10/18/12															WSVN (WSVN)	Pre-empt/Spot -PE DUE TO NO IN ED THIS WITE DUE MIL-CAN OFFER DECO 7-7:30P	
59.0	Normal Line / SPOT (59)	10/18/12-10/18/12	1	:30	7:30P- 8P (ET)	1				1				1	\$1,500.00		WSVN (WSVN)	DECO DRIVE	7/18/12
59.0.1	Preempt (59)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
60.0	Normal Line / PB (60)	10/18/12-10/18/12	1	:30	8P- 9P (ET)	1				1				1	\$15,000.00		WSVN (WSVN)	XFACTOR	7/18/12
60.0.1	Preempt (60)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
61.0	Normal Line / PB (61)	10/18/12-10/18/12	1	:30	9P- 10P (ET)	1				1				1	\$7,500.00		WSVN (WSVN)	GLEE	7/18/12
61.0.1	Preempt (61)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
62.0	Normal Line / SPOT (62)	10/18/12-10/18/12	1	:30	9A- 9:30A (ET)	1				2				2	\$500.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
63.0	Normal Line / SPOT (63)	10/16/12-10/16/12	1	:30	10A- 10:30A (ET)	1				1				1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____

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WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29884

Schedule Dates 10/16/12-10/22/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/693
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 10/04/12
Entered By Wendy Creque
CO-OP NO
Headline # 06241063
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,050.00
Net Total \$124,950.00
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 87 \$147,000.00
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Revised Line / SPOT (64)	10/16/12-10/16/12	1	:30	10P-11P (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
64.1	Normal Line / SPOT (64)	10/16/12-10/16/12	1	:30	10:30P-12A (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	9/5/12
65.0	Normal Line / SPOT (65)	10/16/12-10/16/12	1	:30	10:30A-11A (ET)	1		1						1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
66.0	Revised Line / SPOT (66)	10/16/12-10/16/12	1	:30	11:30P-12A (ET)	1		1						1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	7/18/12
66.1	Normal Line / SPOT (66)	10/16/12-10/16/12	1	:30	12A-12:30A (ET)	1		1						1	\$575.00	\$575.00	WSVN (WSVN)	DECO DRIVE (R)	9/5/12
67.0	Normal Line / SPOT (67)	10/16/12-10/16/12	1	:30	12P-12:30P (ET)	1		1						1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
68.0	Normal Line / SPOT (68)	10/16/12-10/16/12	1	:30	4P-4:30P (ET)	1		1						1	\$325.00	\$325.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
69.0	Normal Line / SPOT (69)	10/16/12-10/16/12	1	:30	5P-5:30P (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
70.0	Normal Line / SPOT (70)	10/16/12-10/16/12	1	:30	6P-6:30P (ET)	1		1						1	\$1,800.00	\$1,800.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
71.0	Normal Line / SPOT (71)	10/16/12-10/16/12	1	:30	6P-6:30P (ET)	1		1						1	\$1,450.00	\$1,450.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
72.0	Normal Line / SPOT (72)	10/16/12-10/16/12	1	:30	6:30A-7A (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
73.0	Normal Line / SPOT (73)	10/16/12-10/16/12	1	:30	7A-7:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
74.0	Normal Line / SPOT (74)	10/16/12-10/16/12	1	:30	7A-7:30A (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
75.0	Normal Line / SPOT (75)	10/16/12-10/16/12	1	:30	7P-7:30P (ET)	1		1						1	\$1,900.00	\$1,900.00	WSVN (WSVN)	CH 7 NEWS	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29884

Schedule Dates	10/16/12-10/22/12	Date Entered	07/18/12
Advertiser	ISS/AMER CROSSROADS (3441)	Last Modified	10/04/12
Agency	Crossroads Media (1768)	Entered By	Wendy Creque
Product	Political Issues (1082)	CO-OP	No
Brand	AMERICAN CROSSROADS (12480)	Headline #	06241063
Salesperson	HRP/VA/MCGARR, MEGHAN (1117)	Demo	A35+
Sales Office	Washington DC	Order Type	Normal
Buyer Name	MILHOAN, EMILY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/27/693	Commission	\$22,050.00
Account Types	National/Political Issue	Net Total	\$124,950.00
Billing Type	Standard	Sales Tax	
Comments	AMERICAN CROSSROADS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS		

WSVN (WSVN)	Spots	Rate
By Broadcast Month		
Oct. 2012	87	\$147,000.00
Grand Total:	87	\$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
76.0	Normal Line / SPOT (76)	10/16/12-10/16/12	1	:30	7:30A- 8A (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
77.0	Normal Line / SPOT (77)	10/16/12-10/16/12	1	:30	7:30P- 8P (ET)		1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	DECO DRIVE	7/18/12
78.0	Normal Line / SPOT (78)	10/16/12-10/16/12	1	:30	8A- 8:30A (ET)		1							1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
79.0	Normal Line / SPOT (79)	10/16/12-10/16/12	1	:30	9A- 9:30A (ET)		2							2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
80.0	Normal Line / SPOT (80)	10/17/12-10/17/12	1	:30	10A- 10:30A (ET)		1							1	\$550.00	\$550.00	WSVN (WSVN)	FAMILY FEUD	7/18/12
81.0	Normal Line / SPOT (81)	10/17/12-10/17/12	1	:30	6P- 6:30P (ET)		1							1	\$1,800.00		WSVN (WSVN)	CH. 7 NEWS	7/18/12
81.0.1	Preempt (81)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
82.0	Normal Line / SPOT (90)	10/17/12-10/17/12	1	:30	6:30A- 7A (ET)		1							1	\$1,450.00	\$1,450.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
83.0	Normal Line / SPOT (91)	10/17/12-10/17/12	1	:30	6:30P- 7P (ET)		1							1	\$1,800.00		WSVN (WSVN)	CH. 7 NEWS	7/18/12
83.0.1	Preempt (91)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
84.0	Normal Line / SPOT (92)	10/17/12-10/17/12	1	:30	7:30A- 8A (ET)		1							1	\$1,600.00	\$1,600.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
85.0	Revised Line / SPOT (93)	10/17/12-10/17/12	1	:30	7:30P- 8P (ET)		1							1			WSVN (WSVN)	DECO DRIVE	7/18/12
85.1	Normal Line / SPOT (93)	10/17/12-10/17/12	1	:30	7:30P- 8P (ET)		1							1	\$1,500.00	\$1,500.00	WSVN (WSVN)	SPECIAL NEWS	10/4/12
86.0	Normal Line / PB (94)	10/17/12-10/17/12	1	:30	8P- 10P (ET)		1							1	\$15,000.00	\$15,000.00	WSVN (WSVN)	XFACTOR	7/18/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Crossroads Media
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

Contract # 29884

Schedule Dates 10/16/12-10/22/12
Advertiser ISS/AMER CROSSROADS (3441)
Agency Crossroads Media (1768)
Product Political Issues (1082)
Brand AMERICAN CROSSROADS (12480)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name MILHOAN, EMILY
Phone/Fax /
CPE 11/27/693
Account Types National/Political Issue
Billing Type Standard
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** AMERICAN CROSSROADS

Date Entered 07/18/12
Last Modified 10/04/12
Entered By Wendy Creque
CO-OP No
Headline # 06241063
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$22,050.00
Net Total \$124,950.00
Sales Tax

WSVN (WSVN)
By Broadcast Month Spots Rate
Oct. 2012 87 \$147,000.00
Grand Total: 87 \$147,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
87.0	Normal Line / SPOT (95)	10/17/12-10/17/12	1	:30	8:30A- 9A (ET)	1		1						1	\$1,550.00	\$1,550.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
88.0	Normal Line / SPOT (96)	10/17/12-10/17/12	1	:30	9A- 9:30A (ET)	2		2						2	\$600.00	\$1,200.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
89.0	Normal Line / SPOT (81)	10/17/12-10/17/12	1	:30	10P- 11P (ET)	1		1						1	\$3,400.00	\$3,400.00	WSVN (WSVN)	CH 7 NEWS @ 10PM	7/18/12
90.0	Normal Line / SPOT (82)	10/17/12-10/17/12	1	:30	11P- 11:30P (ET)	1		1						1	\$2,000.00	\$2,000.00	WSVN (WSVN)	CH 7 NEWS @ 11PM	7/18/12
91.0	Normal Line / SPOT (83)	10/17/12-10/17/12	1	:30	11A- 12P (ET)	1		1						1	\$500.00	\$500.00	WSVN (WSVN)	MILLIONAIRE	7/18/12
92.0	Normal Line / SPOT (84)	10/17/12-10/17/12	1	:30	12:30P- 1P (ET)	1		1						1	\$575.00	\$575.00	WSVN (WSVN)	CH 7 NOON NEWS	7/18/12
93.0	Normal Line / SPOT (85)	10/17/12-10/17/12	1	:30	12A- 12:30A (ET)	1		1						1	\$550.00	\$550.00	WSVN (WSVN)	INSIDE EDITION (R)	7/18/12
94.0	Normal Line / SPOT (86)	10/17/12-10/17/12	1	:30	4:30P- 5P (ET)	1		1						1	\$1,200.00	\$1,200.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
94.0.1	Preempt (85)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
95.0	Normal Line / SPOT (87)	10/17/12-10/17/12	1	:30	5:30A- 6A (ET)	1		1						1	\$700.00	\$700.00	WSVN (WSVN)	TODAY IN FLORIDA	7/18/12
96.0	Normal Line / SPOT (88)	10/17/12-10/17/12	1	:30	5:30P- 6P (ET)	1		1						1	\$1,600.00	\$1,600.00	WSVN (WSVN)	CH 7 NEWS	7/18/12
96.0.1	Preempt (88)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
97.0	M/G For 49.0.1 / SPOT (49)	10/18/12-10/18/12	1	:30	12A- 12:30A (ET)	1			1					1	\$650.00	\$650.00	WSVN (WSVN)	DECO DRIVE (R)	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
------------------------------	-------------

I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12 Steph Mury
Date Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title